



News Release

The helpful place.

Media Contact:

Amy LaBott
Door County Ace Hardware
920.743.4417
amy@doorcountyhardware.com

DOOR COUNTY ACE HARDWARE STORE OPENS IN NEW LOCATION IN STURGEON BAY

Door County Ace Hardware Celebrates Grand Opening Thursday September 1st, 2022

Sturgeon Bay, WI – America’s most celebrated “helpful place” is moving its doors on August 29th, 2022, in Sturgeon Bay. The relocated Door County Hardware store will now be located at 1225 Egg Harbor Road and will bring the company’s knowledgeable and helpful service along, paired with the best brands, to continue to help Door County residents succeed with their everyday home maintenance projects.

Door County Hardware has been proud to serve Door County since 1939 and looks forward to continuing to be the friendly, helpful folks for more years to come. The store has been designed to reflect the needs of the Door County residents, including solutions to everyday home maintenance needs, as well as an extensive array of high-quality products in categories such as paint, lawn and garden.

“Our mission is to provide customers with the neighborly advice and assistance they have come to expect from Door County Ace,” said Amy LaBott, owner of Door County Hardware. “We look forward to continue to be a helpful and valuable neighbor to our community, both inside and outside the walls of our store.”

The 30,000 square foot store is packed with thousands of essential products and supplies, including best brand like Milwaukee, Weber, Big Green Egg, Magnolia, Benjamin Moore, Stihl and Scotts to help people take care of their homes. Key product offerings include paint, lawn and garden, hardware, electrical, plumbing, automotive and home décor, as well as niche products such as Yeti, Oakley, Carhartt, and Tommy Dock accessories.

The grand opening festivities will take place on Thursday September 1st. Activities include power tool, outdoor power and grill demos, special sales, and giveaways.

Door County Hardware Store Information:

- Store Hours: Monday through Friday, 7 a.m. to 7 p.m.; Saturday, 7 a.m. to 5 p.m.; Sunday, 9 a.m. to 2 p.m.
- 1225 Egg Harbor Road, Sturgeon Bay, WI 54235 920.743.4417
- Store Owner: Amy LaBott, Store Manager: Jason Bartel

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About Ace Hardware

Ace Hardware is the largest retailer-owned hardware cooperative in the world with more than 5,300 locally owned and operated hardware stores in approximately 70 countries. Headquartered in Oak Brook, Ill., Ace and its subsidiaries operate an expansive network of distribution centers in the U.S. and have distribution capabilities in Ningbo, China; Colon, Panama; and Dubai, United Arab Emirates. Since 1924, Ace has become a part of local communities around the world and known as the place with the helpful hardware folks. For more information, visit acehardware.com or newsroom.acehardware.com